Josee Madison

International Keynote speaker | Awareness Strategist



Signature Keynote:

Wired to Wise™

The Science of Self-Awareness Under Pressure

Event planners today want more than a motivational keynote. They want something their leaders can actually use when the pressure is on. Josee Madison's Wired to Wise™ explores what happens to smart, capable people when pressure starts driving their decisions. Drawing on neuroscience, human behavior, and real-world workplace dynamics, Josee introduces WAM™ (Wired Armor Mode), the protective state that can narrow thinking, communication, and decision-making under pressure.

THE IDEA: Under pressure, self-awareness is often the first thing we lose, yet it's what helps us choose what happens next.

What audiences walk away with:

- Recognize WAM™. Spot when protection is shaping a reaction before it becomes a decision.
- Name the protector. Identify what they may be trying to protect: credibility, control, certainty, approval, or belonging.
- Interrupt the pattern. Use simple tools to create enough space to respond with greater awareness.
- Lead more clearly. Communicate and make decisions with less reactivity when pressure rises.

About Josee:

Josee Madison is an international keynote speaker and awareness strategist who speaks on what pressure does to smart, capable people. She is the creator of Wired to Wise™ and Wired Armor Mode™ (WAM™), translating neuroscience and human behavior into practical tools for better decisions, communication, and leadership.

Her perspective was shaped by high-pressure environments, from serving as executive assistant to a Federal Court judge to managing international music tours. With more than 17 years of independent study and professional training in human behavior, self-awareness, and performance under pressure, Josee brings science, humor, and real-world experience to every stage.

Future-proof your people with the one skill AI can't replace: **Self-awareness.**

Why Planners Booke Her:

Josee works closely with planners to understand their audience, culture, and goals so the keynote connects directly to the challenges their teams are facing. Her style is smart without being clinical, interactive without being gimmicky, and practical without losing the human side of leadership.

"Great job engaging the room. I highly recommend Josee." - Jerri Harner
All-Staff Conference Organizer - University of Nebraska-Lincoln

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