

LUCKY ON PURPOSE™

Future-proof your people with the one skill AI can't learn:
Self-awareness.

Featured Keynote



Josee Madison

Event planners today want more than motivation; they want measurable impact.

Josee's keynote, *Lucky on Purpose™*, delivers exactly that: a science-based, soul-powered experience that strengthens the one skill AI can't replicate: **self-awareness.**

Through humor, storytelling, and actionable strategies, Josee helps leaders and teams regulate their minds, reframe fear into focus, and lead with clarity, confidence, and purpose.

Her message bridges science, mindset, and emotional intelligence to create lasting ROI, improving engagement, retention, communication, and overall team performance.

Planners love working with Josee because she's not just a speaker, she's a strategic partner who customizes her message to your event goals, audience culture, and organizational outcomes.

Josee didn't just read about emotional regulation; she trained her mind and body to live it.



What makes Josee's approach unforgettable is her blend of precision and presence. From serving as executive officer to a Federal Court judge to managing international music tours, she's lived both the structure and chaos of high-performance worlds. After a defining moment early in her career, Josee invested 17+ years studying self-awareness, performance under pressure, and inner regulation through behavioral science, yoga, and mindfulness, including immersive time living among monks. Today, she translates those lessons into science-based, human-centered strategies that help professionals align how they think, feel, and lead.

Book Josee:



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